

25th
Anniversary



NC BEAUTIFUL
GOLF CLASSIC

July 23 – 25, 2010 * Pinehurst Resort * Pinehurst, North Carolina

WELCOME



Welcome to the 2010 NC Beautiful Golf Classic.

As Chair of the Steering Committee it is once again my pleasure to invite you to the 25th Anniversary Edition of the NC Beautiful Golf Classic at Pinehurst Resort. Every year, golfers of every skill level join with our state's greatest corporate sponsors and citizens committed to educating our youth about the environment for a fantastic weekend. Not only will you experience terrific golf, outstanding food, and legendary Pinehurst hospitality but you will be doing it among friends. That's truly an unbeatable combination.

Better yet, all this fun and camaraderie raises funds for one of the finest and most respected environmental non-

profits in the state. For over forty years NC Beautiful has had the pleasure of teaching our children about the wonder of North Carolina's special environmental gifts, and the pride that can be obtained through caring for these treasures.

The Classic is NC Beautiful's principle fundraiser and has provided North Carolina's business leaders an opportunity to support the natural beauty of the state for twenty-five years. The organization, a 501 (c) (3) charity, receives no state or federal funding for its important work. Please join us at Pinehurst, a true National Treasure in its own right, this July. What better way to show your support in the effort to keep North Carolina beautiful.

SCHEDULED EVENTS

All activities this year will be conducted in the Grand Ballroom, which will serve as our center of operations for the entire weekend. You will always know where to find your friends and competitors, our terrific display of auction items, team scores, or just a place to cool off with a cold beverage!

We will again have a Friday night reception so that everyone can renew acquaintances and get into the spirit of the weekend. This is always a great way to kick things off right!

We received nothing but positive feedback on our Saturday night dinner and auction. The addition of a live auctioneer added excitement to the evening. The Number 99 paddle was one tough competitor! We hope to replicate that excitement this year by continuing to give you the chance to win some outstanding and truly one-of-a-kind items.

We will also have some great silent auction and sealed-bid items, and a contest or two that will give you the chance to win some exciting prizes. Remember last year? Where else can a guy bring home a brand new 46 inch LCD TV just for three-putting?!?!

We will once again work with the Pinehurst Chef to create a very special menu just for our NC Beautiful guests. Having dinner together as one large group on Saturday night with everything at our disposal

turned out to be a very nice and cost-effective evening for our guests. Hopefully it also gave you some extra time to do your own thing before and after the event.

We are again opening up the Saturday night event to non-playing sponsors as well. So, if you have some non-golfing friends who would like to take part in the weekend, here is their chance!

As usual, on Friday night you can dine with your guests at any of the Pinehurst dining facilities.

Look for more information, primarily through email, in the weeks and months to come. I think you will find this, our 25th Anniversary event, to be the best yet!

I look forward to renewing our acquaintance July 23rd through July 25th for the 2010 NC Beautiful Classic!

A handwritten signature in black ink, appearing to read "Nick Lorenz". The signature is fluid and cursive, written over a white background.

Nick Lorenz
Steering Committee Chair



LIVE & SILENT AUCTIONS

Bid on a spectacular assortment of items including merchandise, vacations, and memorabilia. Preview items at Friday's Registration, and check the list in the Cardinal Treasure Chest to plan bids. Please invite your friends who are not playing golf to join us Saturday night for the Live Auction and dinner at \$100 per person.

THE GOLF

PRACTICE ROUNDS

Time: 8:00 AM – 1:00 PM, Friday

Place: Pinehurst Golf Courses

Practice rounds are available:

- * Pinehurst No. 4 at \$209/person
- * Pinehurst No. 5 at \$89/person

REGISTRATION

Time: 12:00 – 5:00 PM, Friday

Place: Grand Ballroom

Carolina Hotel

Start your weekend in style:

- * Register for Classic events
- * Pick up your credentials and player gifts
- * Review handicaps, flights, and course assignments
- * Make player changes
- * Preview auction and raffle items
- * Enjoy a glass of champagne.

THE GREEN DIVISION

We know some people still play golf for fun! For teams where some players do not have certified handicaps: all players must provide handicap information or scores so that a handicap can be assigned before play. Certified handicaps should be provided if available.

Handicap format for this year: players will be allowed 50% of their handicap, with a maximum of 18 strokes for men/20 strokes for women.

Pinehurst No. 4 (First Round), Texas

Scramble – Each player drives from each tee on the course. Captain chooses the best shot. Each player then plays from that spot and plays his/her own ball until holed.

Pinehurst No. 5 (Second Round), One

Net Best Ball of Four – Each player plays own ball from tee through the green.

In both formats, scorecards are marked with appropriate handicap stroke allocation for each player. After each golfer plays each hole, lowest net score of the team shows as the team score. The scorecard must be marked to show

which player made the score that counts for the team on each hole.

THE CLEAN DIVISION

Certified handicaps are required. Teams have four players and switch courses for second round. **Pinehurst No. 5 (1st round) and Pinehurst No. 4 (2nd round).** Two Net Best Ball of Four – Each player plays own ball. Each player's handicap is marked on the scorecard with the appropriate handicap stroke allocation.

Handicap format for this year: players will be allowed 90% of their handicap, with a maximum of 18 strokes for men/20 strokes for women.



OTHER EXCITING EVENTS

OPENING RECEPTION

Time: 6:00 – 8:00 PM, Friday

Place: Grand Ballroom

Carolina Hotel

Is anything more “NC Beautiful” than a July evening at Pinehurst?

- * Enjoy delicious hors d'oeuvres and a glass of wine
- * Visit with friends, dignitaries, and fellow sponsors
- * Get ready for the “Putting for Prizes” tournament

A CLASSIC SUMMER EVENING

Time: 6:00 – 10:00 PM, Saturday

Place: Grand Ballroom

Carolina Hotel

- * Raise a glass and talk golf
- * Check the Leader Board
- * Pick up commemorative team photos
- * Take in the wonderful sound of the 82nd Airborne All American Chorus
- * Enjoy the fun of a Live Auction
- * Completion of the Silent Auction

- * Completion of the “Putting for Prizes” tournament
- * Enjoy a buffet dinner prepared by Executive Chef Thierry Debailleul.

37TH HOLE AWARDS PARTY

Time: 1:30 – 3:00 PM, Sunday

Place: Grand Ballroom

Carolina Hotel

NC Beautiful will present official Pinehurst Putterboy trophies at the 37th Hole Awards Party on Sunday afternoon. Prizes will be given for first and second place in each of the three flights in the Green Division and first, second, and third place in the Clean Division, as well as for course contests. Enjoy good food with fellow friends of NC Beautiful in a casual setting to close the weekend.

RESORT ACCOMODATIONS

Enjoy all of the beautiful accommodations offered at the Pinehurst Resort at our special group rates.

* **Resort Wide Accomodations:**

Double occupancy \$176.00 per person/per night
Single occupancy \$257.00 per person/per night

* **Carolina and Holly Specific:**

Double occupancy \$204.00 per person/per night
Single occupancy \$290.00 per person/per night

* **Villa Specific:**

Double occupancy \$254.00 per person/per night
Single occupancy \$390.00 per person/per night

* **Manor Specific:**

Double occupancy \$150.00 per person/per night
Single occupancy \$190.00 per person/per night

Reservations must be made no later than **6/23/2010**. NC Beautiful cannot guarantee availability of rooms beyond this date. NC Beautiful retains a block of rooms at the resort and has the right to release those rooms to the resort on the aforementioned date in order to avoid any penalties to the organization. Once rooms are released to Pinehurst they are

available on a first-come first-serve basis to any Pinehurst guest, not only those participating in the NC Beautiful tournament.

ABOUT NC BEAUTIFUL NC Beautiful has been part of the state's environmental preservation community for over 40 years, supporting awareness, education and beautification efforts that affect our quality of life. Today, we concentrate on hands-on and merit-based programs designed to empower our citizens to preserve the natural beauty of the state of North Carolina. Whether it's school children building outdoor classrooms, graduate students developing cutting-edge research, or a Boy Scout troop planting azaleas at an elder care facility. We make it possible for North Carolinians to keep NC Beautiful.

Windows of Opportunity Grants provide K-12 teachers with resources to foster

enthusiasm for the natural environment, build leadership for greater awareness, initiate a sense of community service and improve stewardship. Grantees receive \$1,000 awards.

NC Beautiful Environmental Scholars are \$3,000 grants awarded to undergraduate students who want to pursue environmentally relevant research outside of their regular course load. These grants are awarded at UNC-Asheville, Lenoir-Rhyne College and UNC-Pembroke.

Governor and Mrs. Dan K. Moore Fellowships recognize gifted graduate students who utilize their knowledge and creativity to meet our state's environmental challenges through cutting-edge research. \$5,000 grants are awarded at NC State, UNC-Chapel Hill, NC A&T, and Appalachian State.

Annual Azalea Celebration has awarded more than 200,000 plants to over 2,700 non-profits statewide to beautify their communities.

GRAND SPONSOR



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